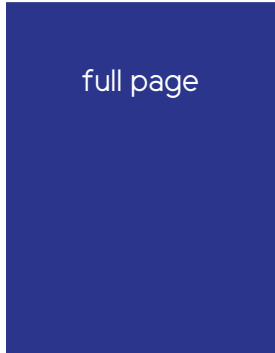
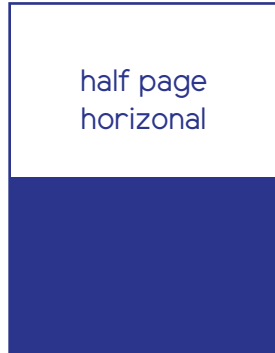


Advertising specifications for *Specialty Insights*



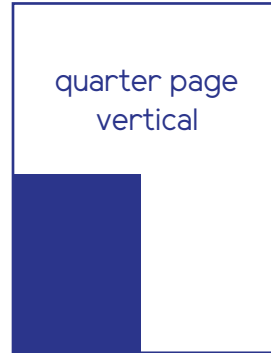
full page

8.5" x 11"
or **8.75" x 11.25"**
including bleed
7.5" x 10" live area



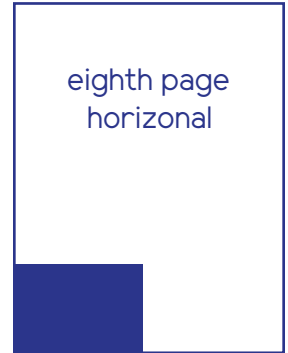
half page
horizontal

7.5" x 4.75"



quarter page
vertical

3.5" x 4.75"



eighth page
horizontal

3.5" x 2.125"

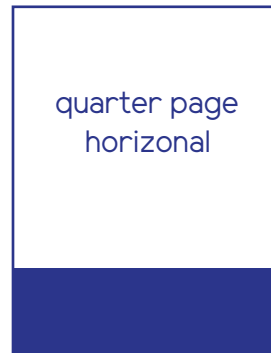


other possible
sizes:



half page
vertical

3.5" x 10"



quarter page
horizontal

2.125" x 7.5"



eighth page
vertical

2.125" x 3.5"

Print ad specifications:

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- Please make sure all images are HI-RESOLUTION CMYK and 300 DPI before saving the file as a PDF.
- Fonts should be embedded or converted to paths.
- Files should be emailed to: xxx@socma.org

No MS Publisher or graphics in Word documents can be accepted.

Thank you.

7.5" x 4.75"

3.5" x 4.75"

3.5" x 2.125"

3.5" x 2.125"