

A low-angle photograph of a complex industrial facility, likely a refinery or chemical plant. The image shows multiple levels of steel structures, including tall distillation columns, a network of pipes, and spiral staircases. The sky is visible in the background, and the overall scene is bathed in a warm, orange-toned light, possibly from a low sun.

Advertising & Sponsorship

A CENTURY OF SOLUTIONS

About SOCMA

Founded in 1921, and solely dedicated to the specialty and fine chemical industry, SOCMA focuses on building commercial connections, supporting manufacturing and operations, and advocating for regulatory and legislative policies that advance our members' ability to grow their businesses.

Advertise with SOCMA

Our members play an indispensable role in the global chemical supply chain, providing specialty chemicals and services to vital markets ranging from aerospace and electronics to pharmaceuticals and agriculture.

By partnering with us, you'll:

- Connect with key decision-makers from the specialty and fine chemical value chain.
- Raise your company's awareness and create valuable networking opportunities.
- Generate leads and create new connections.





Print and Digital Advertising



Specialty Insights

A publication by the Society of Chemical Manufacturers & Affiliates.

Specialty Insights is a semi-annual publication especially designed for association members and those interested in the specialty and fine chemical value chain.

Distribution

Specialty Insights has a mailed print distribution of 400 and is distributed to all SOCMA members and at SOCMA events.

The online edition is distributed to a network of 10,000 recipients.

Deadlines

Placement Request	July 30
Art Deadline	August 13

Advertising Rates

Rates	Member	Non-Member
Covers	\$2500	\$3375
Full Page	\$2000	\$2700
1/2 Page	\$1000	\$1350
1/4 Page	\$500	\$675
Advertorial	\$4000	\$5400

Recent Advertisers

La Petite Roche Technologies, Seatex, DanChem, CJB Industries, Inc., PHT International Inc., Grace Matthews, Capital Resin Corporation, FitNetworks, ChemQuest Chemicals, Polysciences, Inc., Trecora Chemical, Century Global, LLC, Monument Chemical, Nation Ford Chemical, Notch

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Events & Programs

SOCMA WEEK 2021

OCTOBER 20-22, 2021
ROYAL SONESTA NEW ORLEANS, LA

We're headed to the Bayou for Beignets, Sazerac and Education! Join SOCMA for its 2021 Annual Conference and Centennial Celebration on October 20-22!

SOCMA Week is the catalyst for professionals in the specialties value chain to trade operational best practices, discuss industry trends and identify solutions to pain points with colleagues facing the same issues.

REGISTRATION

	Early Bird Thru 9/17	Regular Thru 10/15	On-Site Thru 10/22
Member	\$600	\$700	\$800
Non-Member	\$700	\$800	\$900
Exhibit - Member	\$2000	\$2000	\$2000
Exhibit - Non-Member	\$3000	\$3000	\$3000

SPONSORSHIPS

	Platinum \$7500	Gold \$5000	Silver \$2500	Bronze \$1000
Logo on Promo Materials & Website	✓	✓	✓	✓
Comp Registrations	4	2	1	-
Custom Promo Email or Exhibit Space	✓	-	-	-
Speaking Opportunity	✓	-	-	-
Dinner Sponsor	✓	-	-	-
Reception Sponsor	-	✓	-	-
Breakfast/Lunch Sponsor	-	-	✓	-
Break Sponsor	-	-	-	✓



socma.org/centennial

Contact Us to Advertise & Sponsor during SOCMA's Centennial!

Jenny Gaines

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Membership, Marketing & Communications

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