



2025 MEDIA KIT

Sponsorship • Exhibits • Advertising • Partnerships



Tap Into the SOCMA Network

and Build Brand Recognition

The Society of Chemical Manufacturers & Affiliates, Inc[®] represents a diverse range of specialty and fine chemical companies.

By the Numbers

- 150** Member Companies
- 15,000** contacts in virtual network
- 2** Marquee Industry Events

Our audience consists of C-suite executives, decision-makers, and industry influencers. By sponsoring, advertising or exhibiting with SOCMA, you will have access to these high-level professionals, positioning your brand as a leader in the market.

I invite you to explore the prospectus enclosed, which outlines the various sponsorship packages and exhibit opportunities available.

Please feel free to reach out if you have any questions or would like to discuss your involvement further.

Kind Regards,

Jenny Gaines
Vice President,
Membership &
Development
jgaines@socma.org
571-348-5110



Contact Jenny Gaines at jgaines@socma.org for more information about sponsorship opportunities

Opportunities Available

SOCMA Show

Nashville, TN • March 4–6

ESG Workshop

Indianapolis, IN • April 1–2

SOCMA Summit

San Antonio, TX • October 21-22

Advertising





SOCMA Show

March 4-6, 2026 | JW Marriott Nashville

The SOCMA Show features suppliers and buyers involved with the technologies, innovation, and process solutions that have applications for the Specialty, Custom, Fine and Industrial Chemical markets.

1,250
Attendees

160
Exhibitors

20_{HRS}
Dedicated Networking

The show covers a diverse range of chemical end-uses that include:

- | | |
|------------------------------|-----------------------------|
| Adhesives, Sealants, Resins | Oilfield, Fuels, Lubricants |
| Agriculture, Crop Protection | Pharmaceuticals |
| Biofuels, Biodiesel | Photographic, Film |
| Coatings, Paints | Plastics, Composites |
| Cosmetics, Personal Care | Polymers, Monomers |
| Electronics | Pulp, Paper |
| Flavors, Fragrances | Soaps, Detergents |
| Food, Beverage | Textiles, Dyes, Inks |
| Mining, Mineral Processing | Water Treatment |



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EXHIBITS

All Exhibitors Receive:

- Two staff badges with full show access
- Ballroom spaces are 6-ft. wide tables, set in 8-ft. x 6-ft. pipe & drape booths with two chairs (*NOTE: 8-Ft. Maximum Width*)
- Foyer spaces are 6-ft. Tabletops, with 8-ft. wide back space and two chairs (*NOTE: 8-Foot Maximum Space Width*)
- Company name sign with basic block letters
- Electrical outlet
- Company listed in Exhibitor Directory on show website & printed onsite program



	SOCMA Member Rate	Non-Member Early Bird Rate (Nov. 1)	Non-Member Rate (After Dec. 1)
Exhibit	\$4,575	\$5,275	\$5,575
Exhibit & Showcase 15 minute company/capability presentation	\$5,250	\$5,950	\$6,250



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SPONSORSHIPS

Headline Sponsor (1)—\$15,000

- One Evening Networking Reception Sponsorship (Company logo on cups, napkins, signs)
- Company Showcase Presentation
- Five Staff Badges with Full Show Access (additional staff register at regular attendee rates each)
- Banner Ad on Conference Home Page (Sponsor to Provide Artwork)
- Company logo included on Show Program Cover and Onsite Conference Banners
- Access to Networking Portal to Set Up Meetings Prior to the Event

Individual Sponsorships—\$10,000

Each Sponsorship Includes:

- Three Staff Badges with Full Show Access (additional staff register at regular attendee rates each)
- Company Logo on Signage and/or Branding on Item
- Logo Ad on Website Exhibitor List and Floor Plan
- Access to Networking Portal to Set Up Meetings Prior to the Event

Show WiFi Sponsor

- Branding on Hotel WiFi and Password Signs Accessed by All Attendees

Day 1 Networking Reception

- Included with Headline Sponsorship; Chemical Manufacturing Profile Required

Day 2 Networking Reception

- Included with Headline Sponsorship; Chemical Manufacturing Profile Required

Breakfast and Break Sponsors

- Options available for both days of event; Company Logo on Signs

Badge Landyards

- Distributed at Registration to Each Attendee

Hotel Room Key Cards

- Distributed at Hotel Registration to Each Attendee Staying at the Omni

Lunch Sponsor

- Options available for both days of event; Company Logo on Signs

Registration Sponsor

- Onsite Signage and E-mail Confirmations; Seen by Each Online Registrant

Registration Tote Bags

- Distributed at Registration to Each Attendee





Meeting Room Access—\$2,250

- Private rooms set with board-style seating and meeting table, available in various sizes, ranging from 540 to 1,170 square feet. Available on exhibit level
- Power provided in meeting room
- Limited number available
- Contact SOCMA for daily rate availability

Show Program Advertising

- Distributed at registration to each attendee, and referenced year-round
- Available as add-ons during Attendee or Exhibitor online registration
- Materials Deadline: January 15, 2025

Half Page Ad	Full Page Ad	Inside Front Cover	Outside Back Cover
\$2,000	\$3,000	\$4,000	\$5,000

The Fine Print

To qualify for an exhibit, sponsorship or meeting room, companies must have significant chemical manufacturing, service, or sales operations based within North America, and/or be a SOCMA member in good standing.

Attendee & Exhibitor Badge Cancellation & Refund Policy

Attendee cancellation and refund requests will be accepted through Friday, January 10, 2025, and must be made in writing to SOCMA at meetings@socma.org. Refunds will be processed minus a \$150 processing fee. No refunds will be granted after January 10, 2025. Substitutions are permitted.

Exhibitor Space Cancellation & Refund Policy

Exhibit spaces can be cancelled until October 31, 2024, minus a \$1,000 processing charge. After November 1, 2024, any exhibit space and related fees are non-refundable due to commitments with the venue and exhibitor services. Cancellation requests must be made in writing to SOCMA at meetings@socma.org.

Sponsorships not refundable.



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Show Map



Griffin Ballroom

	906	908	912	913	916	918	920	922	926	928	930	932	
120													
118	119	218	219	318	319	418	419	518	519	618	619	718	719
	117	216	217	316	317	416	417	516	517	616	617	716	717
	115	214	215	314	315	414	415	514	515	614	615	714	715
	113	212	213	312	313	412	413	512	513	612	613	712	713
110	111	210	211	310	311	410	411	510	511	610	611	710	711
	109	208	209	308	309	408	409	508	509	608	609	708	709
	107	206	207	306	307	406	407	506	507	606	607	706	707
	105	204	205	304	305	404	405	504	505	604	605	704	705
102	103	202	203	302	303	402	403	502	503	602	603	702	703
100													

Griffin Prefunction North

Registration, Badge Pick-Up & Information	1025	1021	1017	1009	1001	1062	1063	1065								
	1028	1026	1024	1022	1020	1018	1016	1014	1012	1010	1006	1004	1002	1000	1064	1066



WELCOME TO THE 2024 SOCMA SUMMIT



SOCMA Summit

October 21-22
San Antonio, TX

The SOCMA Summit (www.socma.org/summit) is the exclusive event for executive business leaders in the specialty and batch chemical sector. The leaders of America's chemical companies utilize the Summit as an opportunity to step away from daily operations and engage with peers, thought leaders, and innovators from North America.



150 Attendees

**Executive-Level
Representatives from
Member Companies**



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SPONSORSHIPS

Exclusive **Headline Sponsor** **\$10,000** (\$12,000 Non-Member)

- Prominent lead sponsor in recognition
- Five complimentary event registrations
- Name/logo of company in Sponsor listing in all printed materials, including invitation and media releases
- Recognition and opportunity for comments during the Tuesday Networking & Awards Dinner

Platinum Sponsorship (two available) **\$7,500** (\$9,000 Non-Member)

- Three complimentary event registrations
- Option of:
 - » Dinner reception sponsor
 - » Wi-Fi

Gold Sponsorship **\$5,000** (\$5,500 Non-Member)

- One complimentary event registration
- Option of:
 - » Opening night reception sponsor with custom drink
 - » Registration sponsor (Sign at registration desk)

Silver Sponsorship **\$2,500** (\$3,500 Non-Member)

- Option of
 - » Tuesday lunch or Wednesday breakfast sponsor
 - » Logo on signage

Bronze Sponsorship **\$1,000** (\$1,500 Non-Member)

- Logo on signage at breaks

All Sponsorships Include:

- Name/logo of company in sponsor listing in all printed materials, including invitation and media releases
- Listing on SOCMA Summit webpage as a sponsor





SOCMA Executive Dinner Series



Exclusive, high-profile event designed for executive business leaders of SOCMA member companies to network and identify trends and strategic growth opportunities. The event features a multi-course meal in a private venue, creating an intimate and sophisticated atmosphere conducive to meaningful dialogue. Attendees are a curated group of Executives and other senior leaders from prominent companies, providing a unique opportunity for peer-to-peer engagement.

The SOCMA Executive Dinners are hosted at least three times a year and gathers 15–20 people. The dinner is hosted by SOCMA CEO & VP, Membership.

Sponsorship Rate—\$10,000

- Exclusive host of selected Executive Dinner Series
- Email blast to attendees pre- and post-event
- Marketed as sole sponsor of event



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SOCMA Industry Roundtables

SOCMA Regional Roundtables and Workshops cover issues critical to the specialty & fine chemical industry. These events are excellent opportunities for:

- SOCMA manufacturing member companies to host and share their advancements with industry colleagues.
- Sponsors who provide services to the industry to showcase their expertise, foster team growth and promote interdisciplinary learning across the industry.

Attendees include regulatory and operations-focused roles.

The Roundtables include:

- **Peer-to-Peer Networking:** Connect with professionals from leading companies within the industry to share experiences, best practices and insights.
- **Industry Expertise:** As your teams navigate regulatory and operational challenges, Roundtable discussions address these issues directly, and your manufacturing and operations personnel will learn from experts and gain actionable takeaways.
- **Top-of-Mind Topics:** Sessions cover critical issues affecting your facilities. Whether you're an EHS manager, regulatory compliance specialist, or plant manager, the content is tailored to your role and interests.

Format: 20–30 people in classroom setting.



SPONSORSHIPS

Networking Dinner—\$5,000

- Exclusive host of selected Roundtable
- Email blast to attendees pre-event
- Opportunity to speak at dinner

Registration Sponsor—\$2,500

- Opportunity to share printed collateral
- Logo on check-in sign

Meal Sponsor—\$2,500

- Option of breakfast or lunch
- Logo at meal function

Corporate Partnerships

In addition to event and industry sponsorships, SOCMA offers annual corporate partnerships to position your company as an ally and advance your support on key industry issues and efforts impacting SOCMA members and the specialty and fine chemical sector.

Companies who become corporate sponsors are recognized throughout the year and are sought for speaking opportunities and input on initiatives.

DIAMOND PARTNER - \$20,000

SILVER PARTNER - \$15,000

GOLD PARTNER - \$10,000



Opportunities for Corporate partners include:

- Distribution of co-branded materials, educational content and white papers
- Inclusion in SOCMA Speakers' Bureau for podcast and webinar opportunities
- Complimentary registration at SOCMA events
- Increased visibility on selected SOCMA communications that align with your brand

To start the conversation about your corporate partnership, contact Jenny Gaines at jgaines@socma.org.

Additional Opportunities

Directory Sponsorship

Ad on the SOCMA Website

3-Month Ad—\$3,000

- Exclusive advertising
- 1 dedicated LinkedIn post

6-Month Ad—\$5,000

- Exclusive advertising
- 2 dedicated LinkedIn posts

SOCMA Member Bulletin

\$2,000/bulletin

- Monthly CEO-focused newsletter
- Exclusive advertising opportunity
- Additional promotion on LinkedIn

Specialty Chemical Brief

\$1,000/brief

- Weekly round up of SOCMA news
- Up to three advertisers accepted per brief

Webinar Sponsorships

\$1,000—30-second comments at beginning of webinar

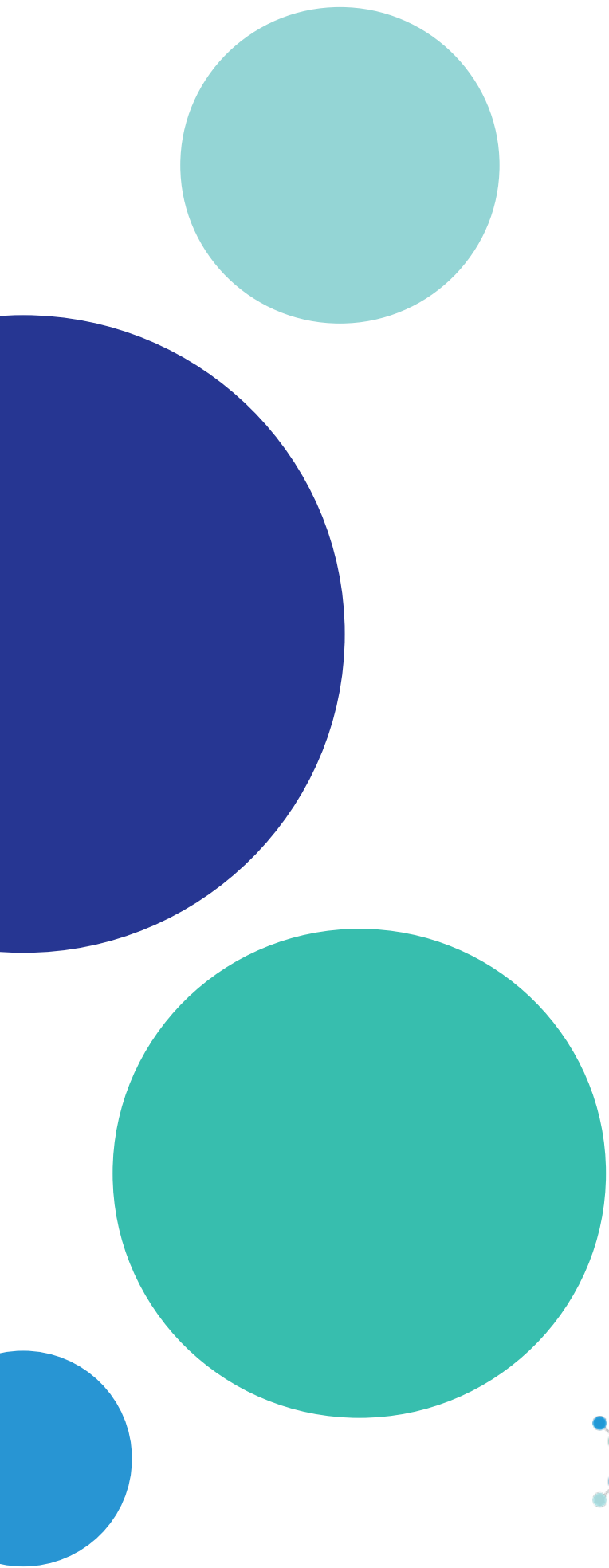
\$2,500—60-minute co-hosted webinar with SOCMA

SOCMA Podcast

\$1,000—10-second introduction in SOCMA Podcast hosted by SOCMA CEO

\$2,500—Co-hosted podcast on a specific topic with SOCMA





socma

SOLUTIONS FOR SPECIALTIES