

Welcome & State of the Industry

Brooke DiDomenico, SOCMA Show Chair &
Jenn Klein, President & CEO

Welcome



Brooke DiDomenico

Chief Technical Officer

Nation Ford Chemical

State of The Industry

Meet Our Speaker



Jenn Klein

President & CEO

SOCMA



SOCMA Show

Connections for the Specialty & Custom Chemical Industry

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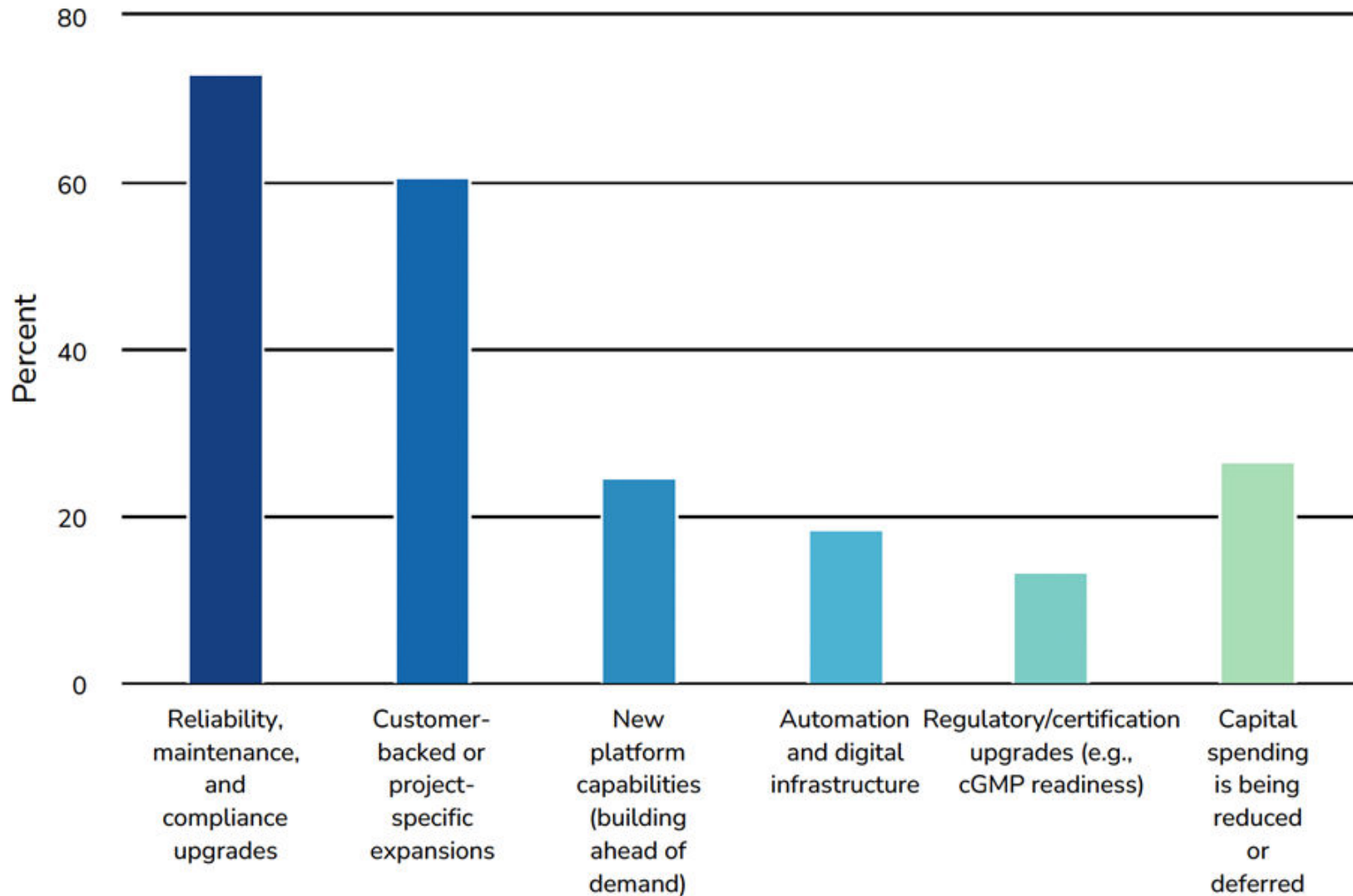
- Adhesives | Sealants | Resins
- Agriculture | Crop Protection
- Biofuels | Biodiesel
- Coatings | Paints
- Cosmetics | Personal Care
- Electronics
- Flavors | Fragrances
- Food | Beverage
- Mining | Mineral Processing
- Oilfield | Fuels | Lubricants
- Pharmaceuticals
- Photographic | Film
- Plastics | Composites
- Polymers | Monomers
- Pulp | Paper
- Soaps | Detergent
- Textiles | Dyes | Inks
- Water Treatment

The Reality of 2026

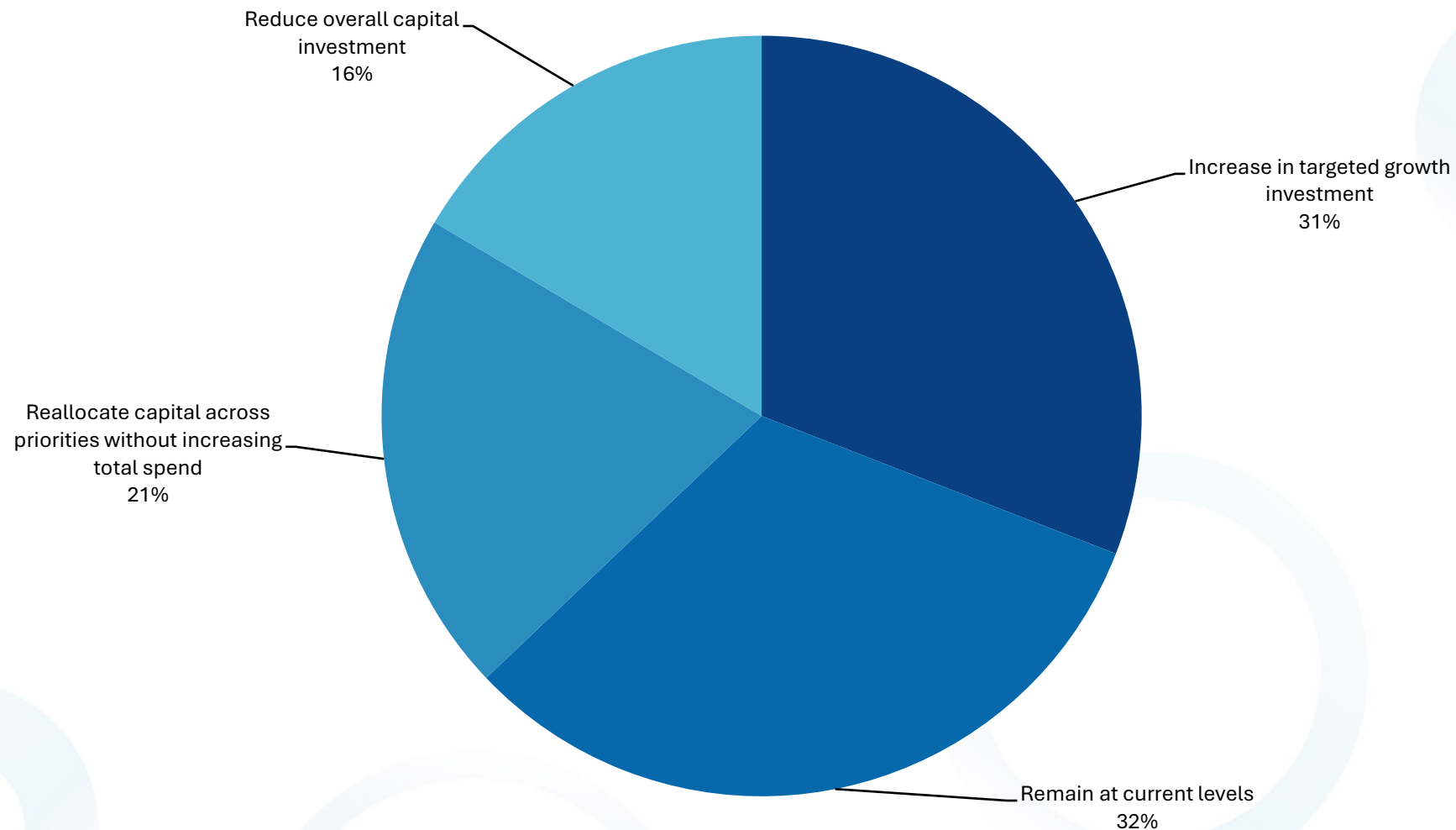


Pulse Poll Findings

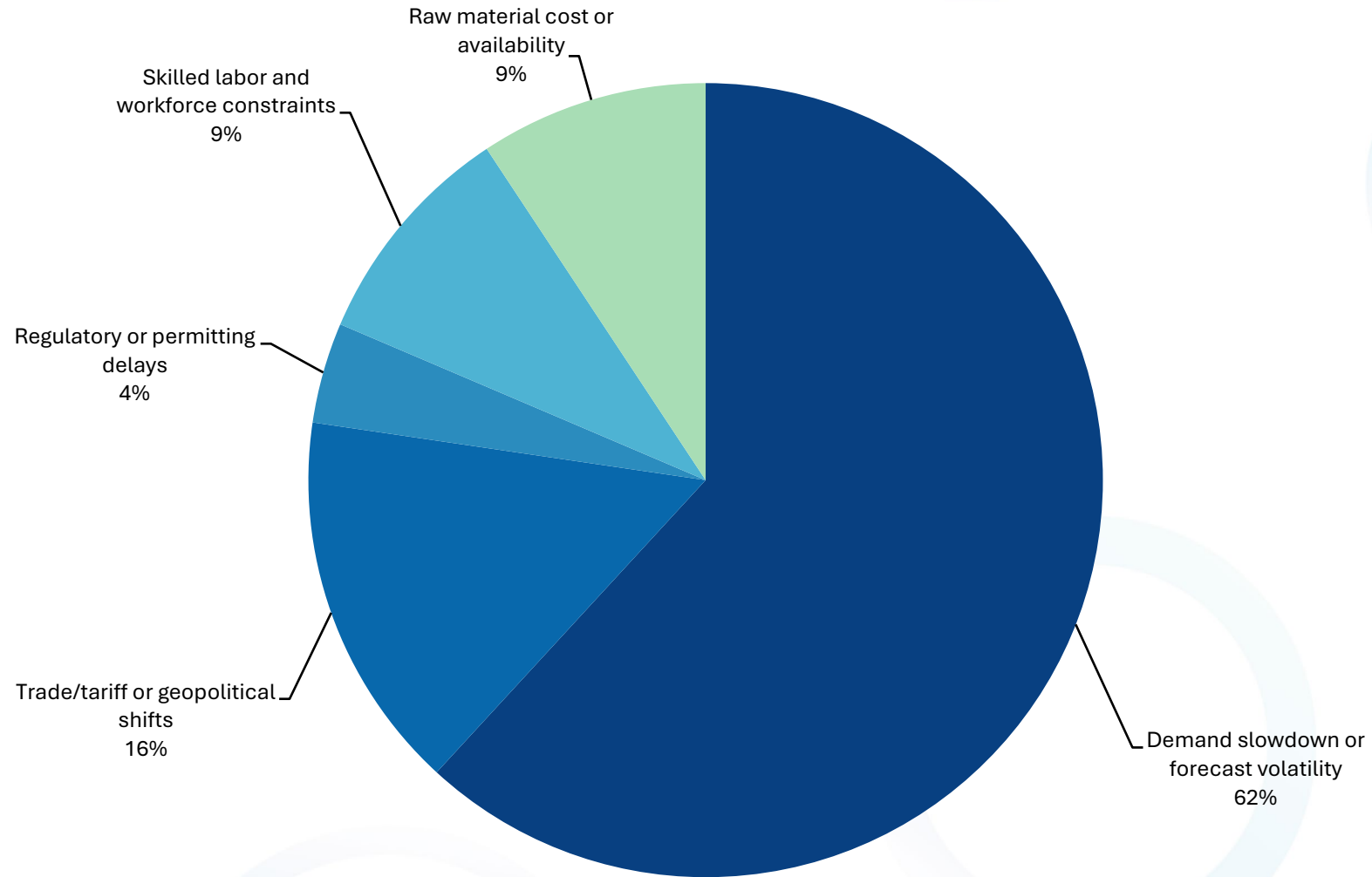
Investment Active, Disciplined & Focused



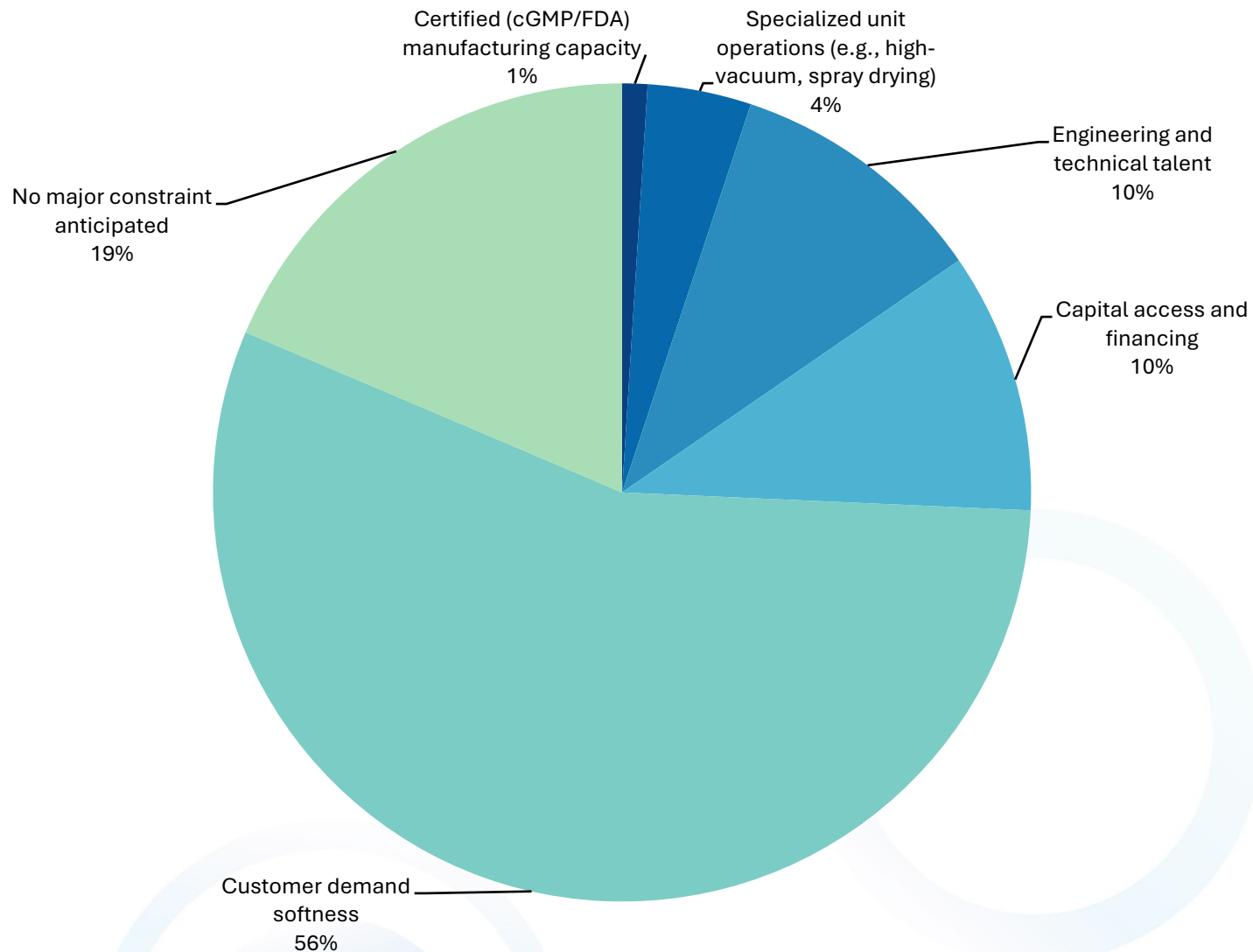
Growth Expectations Steady with Targeted Increases



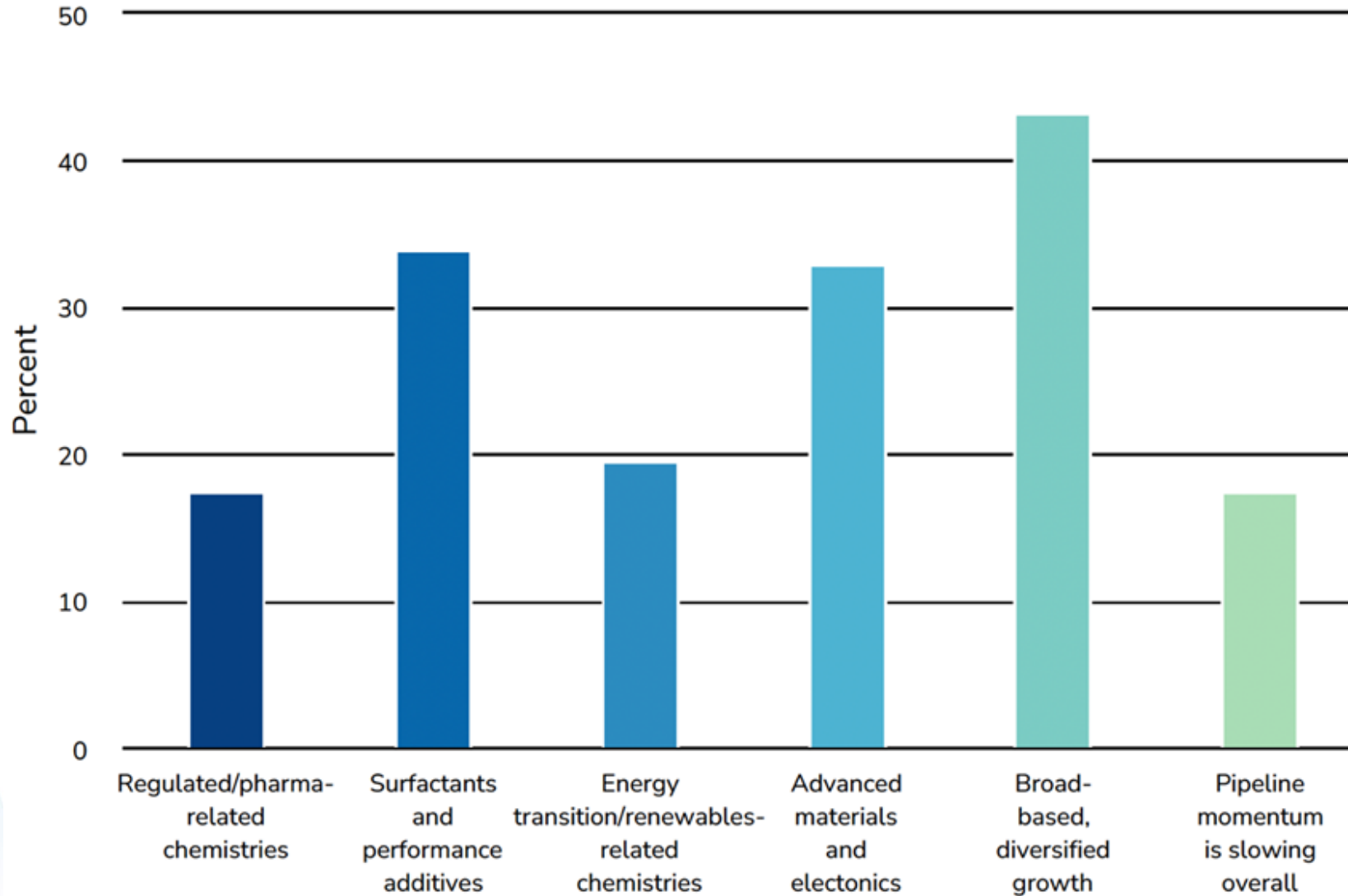
Demand Volatility Primary Risk to Performance



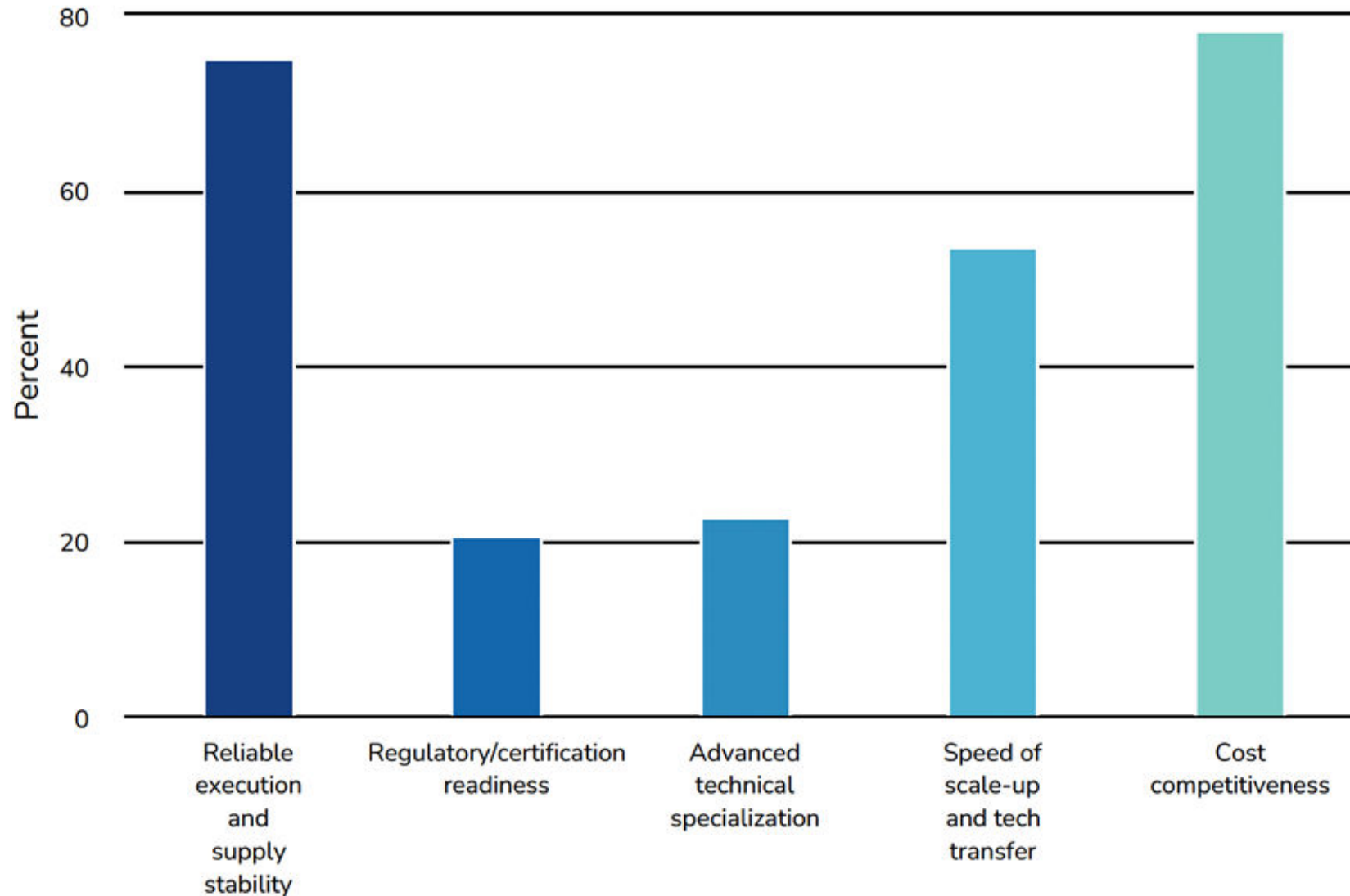
Expected Bottleneck: Order Flow Softness, Not Capacity



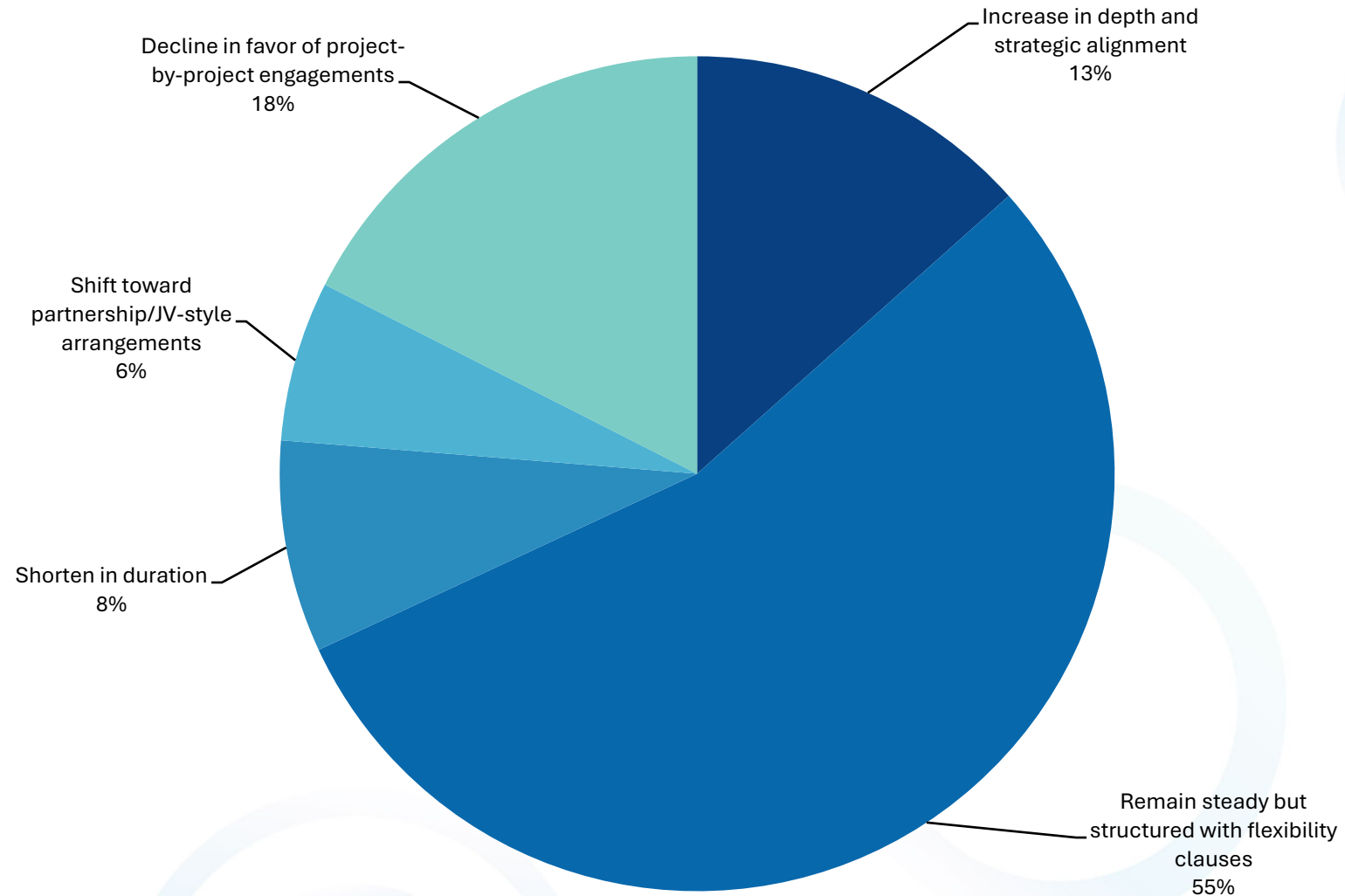
Diversified Growth



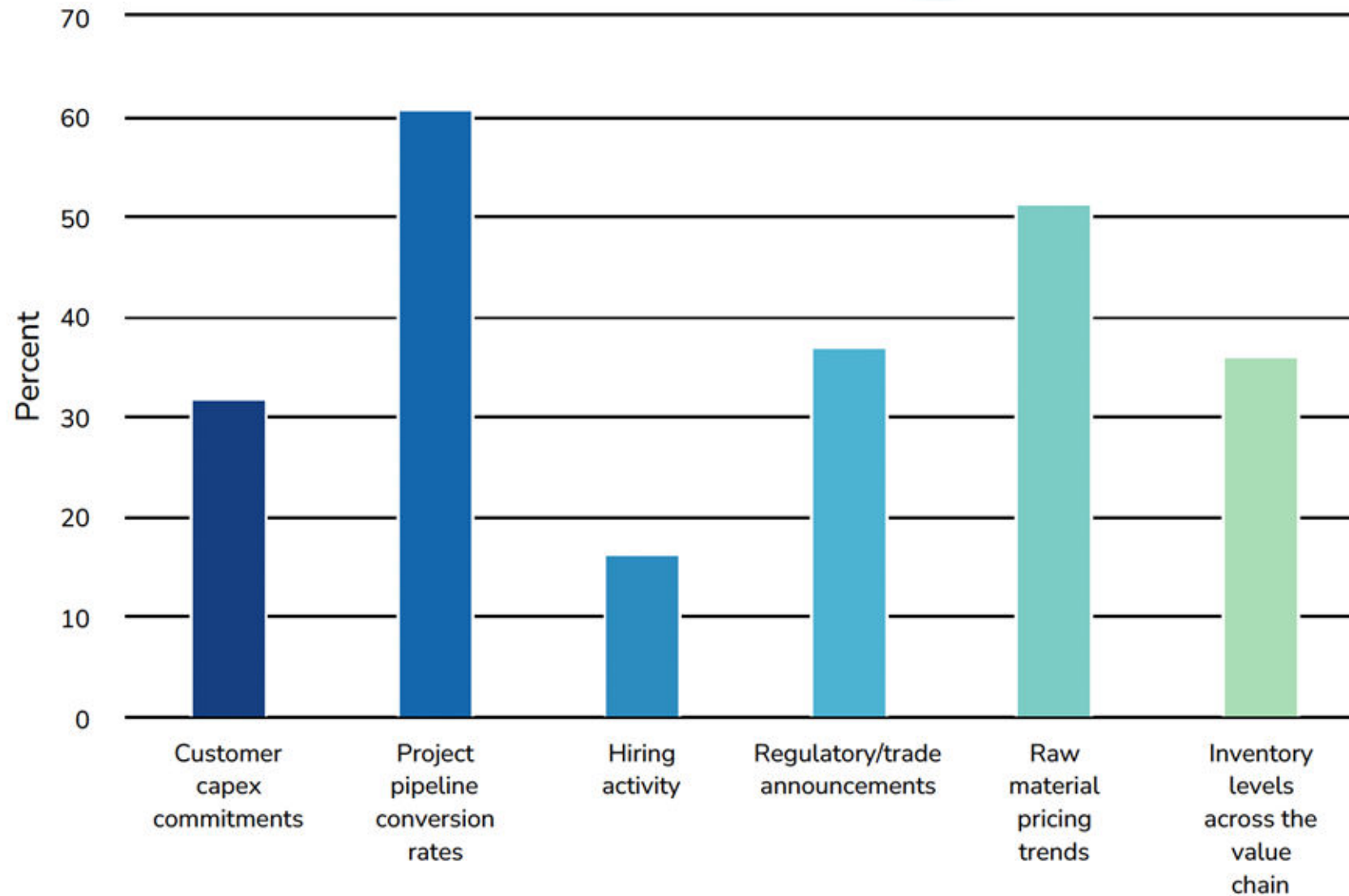
Reliability Currency of Winning Business



Contracts Structured for Flexibility



Conversion & Raw Material Primary Signals



What Does This Mean?

- Capital is still moving
- Growth is diversified
- Contracts are holding
- This is not volatility-driven retreat
- It is disciplined positioning

**Use the Data, Build
Relationships,
Make One Connection That
Grows Your Business**



SOCMA Show

Connections for the Specialty & Custom Chemical Industry

Submit Your Questions

Your Conversations. Our Answers

(A Conversation with SOCMA's
President & CEO & Board Chair)

8:00am – 8:15am | Friday, March 6



Keynote Introduction



Brian Burkhart

VP, Fine Chemicals

Milliken & Company

What's Next

- **Exhibit Hall Open**
 - 9:00am-5:30pm
- **Networking Lunch**
 - 12:00pm – 1:30pm
 - Sponsored by **VLS Texas Molecular**
- **Contracts, Capacity, and Collaboration: Trust is the New Constraint**
 - 2:00pm-2:45pm