



Sustainability Journey

Creating a Roadmap from Nothing

Interview Key Customers

- Create interview for customers based upon common Sustainability requests
- Work with Commercial/Sales to set up customer interviews
- Talk with your top 3-5 key customers
- Loosely develop internal roadmap

Present to your Executive Leadership Team

Explain the customer ask

- Summarize interviews into top 3-5 common requests
- Place a dollar value on the potential business risk
- Define scope:
 - Don't try and reinvent the world
 - Focus on Customer ask

Tips and Tricks

- Take the temperature of the ELT before presenting
 - What will they accept? What will be a hard no?
 - Solar farms and large CapEx are not needed
 - You are already reducing your carbon footprint through yearly PM
- Pay for a Gap Assessment:
 - If you are PE, they should be able to help identify a partner
 - Gap assessment paved the way for final ELT approval
 - Have them develop a roadmap as well
 - Share ownership with site and business

Now What?

- Create short deck for Commercial use
- Engage with site stakeholders
- Look for a Carbon Calculator
 - Uploaded invoices = Calculated Footprint
- Make EcoVadis work for you
- Work at the speed you can (Sanity Preservation)



ClimeCo Timeline



ESG Roadmap Summary

September 2025

CONFIDENTIAL



At Ascensus, we believe responsible chemistry drives a safer, more sustainable future.

Our commitment to worker health, environmental stewardship, and ethical business practices shapes how we operate. By investing in our employees, operations, and product innovation, we are building a resilient and sustainable chemicals supply partner that meets today's most advanced needs without compromising tomorrow's possibilities.

People, Ethics & Governance

Ensure responsible leadership, transparency, and ethical behavior

Through our Code of Conduct, we hold employees and contractors accountable to high standards for ethical conduct. With ongoing training and career management support, we empower employees to strive for excellence.

Environment, Health & Safety

Safeguard people and natural resources across operations

Our employees' safety represents a core value, and our rigorous safety procedures and training demonstrate this commitment. We are devoted to the environmentally responsible development, manufacture, distribution, use, and disposal of our products.

Carbon & Energy

Manage our carbon footprint and energy strategy

While we are currently tracking our energy consumption and greenhouse gas emissions, we are also seeking opportunities to drive efficiencies and reduce our overall footprint.



“We are proud of the progress we’ve made in sustainability and are energized by the opportunity to continue accelerating our growth to drive innovation, resilience, and long-term value for all our stakeholders.”

-Bill Atkins

**Global Product Stewardship
Manager**



ESG Roadmap

Sustainability efforts support our commitment to excellence in all things, allowing us to continue to operate as a trusted partner to our customers over the long term. In 2025, we formalized our efforts by establishing a multi-year roadmap.

