



MEDIA KIT

Sponsorship • Exhibits • Advertising • Partnerships



Tap Into the SOCMA Network

and Build Brand Recognition

The Society of Chemical Manufacturers & Affiliates, Inc® represents a diverse range of specialty and fine chemical companies.

By the Numbers

150+ Member Companies
15,000 contacts in virtual network
2 Marquee Industry Events

Our audience consists of C-suite executives, decision-makers, and industry influencers. By sponsoring, advertising or exhibiting with SOCMA, you will have access to these high-level professionals, positioning your brand as a leader in the market.

I invite you to explore the prospectus enclosed, which outlines the various sponsorship packages and exhibit opportunities available.

Please feel free to reach out if you have any questions or would like to discuss your involvement further.

Kind Regards,
Jenny Gaines
Vice President,
Membership &
Engagement
jgaines@socma.org
571-348-5110



Contact Jenny Gaines at jgaines@socma.org for more information about sponsorship opportunities

Opportunities Available

SOCMA Summit

November 11-13, 2026 | Loews Atlanta

SOCMA Show

February 24-26, 2027 | JW Marriott Nashville

Advertising





SOCMA Show

February 24-26, 2027 | JW Marriott Nashville

The SOCMA Show features suppliers and buyers involved with the technologies, innovation, and process solutions that have applications for the Specialty, Custom, Fine and Industrial Chemical markets.

1,250
Attendees

175
Exhibitors

20 HRS
Dedicated Networking

The show covers a diverse range of chemical end-uses that include:

Adhesives, Sealants, Resins
Agriculture, Crop Protection
Biofuels, Biodiesel
Coatings, Paints
Cosmetics, Personal Care
Electronics
Flavors, Fragrances
Food, Beverage
Mining, Mineral Processing

Oilfield, Fuels, Lubricants,
Pharmaceuticals,
Photographic Film,
Plastics, Composites,
Polymers, Monomers,
Pulp, Paper, Soaps,
Detergents, Textiles, Dyes,
Inks, Water Treatment



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EXHIBITS

All Exhibitors Receive:

- Two staff badges with full show access
- Ballroom spaces are 6-ft. wide tables, set in 8-ft. x 6-ft. pipe & drape booths with two chairs (*NOTE: 8-Ft. Maximum Width*)
- Foyer spaces are 6-ft. Tabletops, with 8-ft. wide back space and two chairs (*NOTE: 8-Foot Maximum Space Width*)
- Company name sign with basic block letters
- Electrical outlet
- Company listed in Exhibitor Directory on show website & printed onsite program

| | SOCMA Member Rate | Non-Member Early Bird Rate (Nov. 1) | Non-Member Rate (After Dec. 1) |
|--|-------------------|-------------------------------------|--------------------------------|
| Exhibit | \$5,250 | \$6,000 | \$6,250 |
| Exhibit & Showcase 15 minute company/capability presentation | \$6,250 | \$7,500 | \$7,750 |

SPONSORSHIPS

Headline Sponsor—Member \$12,500 | Non-Member \$15,000

- One Evening Networking Reception Sponsorship (Company logo on cups, napkins, signs)
- Company Showcase Presentation
- Five Staff Badges with Full Show Access (additional staff register at regular attendee rates each)
- Banner Ad on Conference Home Page (Sponsor to Provide Artwork)
- Company logo included on Show Program Cover and Onsite Conference Banners
- Access to Networking Portal to Set Up Meetings Prior to the Event

Premium Sponsorships—Member \$7,500 | Non-Member \$10,000

Each Sponsorship Includes:

- Three Staff Badges with Full Show Access (additional staff register at regular attendee rates each)
- Company Logo on Signage and/or Branding on Item
- Logo Ad on Website Exhibitor List and Floor Plan
- Access to Networking Portal to Set Up Meetings Prior to the Event

Show WiFi Sponsor

- Branding on WiFi and Password Signs Accessed by Attendees

Badge

- Distributed at Registration to Each Attendee

Hotel Room Key Cards

- Distributed at Registration to Each Attendee Staying at the JW

Registration Sponsor

- Onsite Signage and E-mail Confirmations; Seen by Each Online Registrant

Registration Tote Bags

- Distributed at Registration to Each Attendee

Landyards

- Distributed at Registration to Each Attendee

Opening Member Reception

- For SOCMA Members and First-Time Attendees

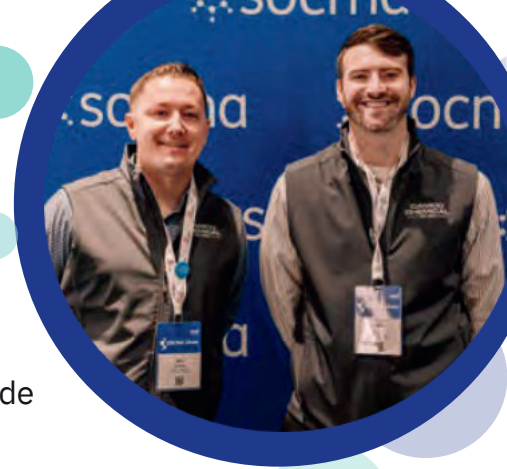
Front Entry and Escalator Signage

- Logo on high-visibility entries to the show

Meal Functions - Member \$5,500 | Non-Member \$7,500

Meal and Break Sponsors

- Options available for both days of event; Company Logo on Signs



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Meeting Room Access Member \$3,500 | Non-Member \$5,000

- Private rooms set with board-style seating and meeting table, available in various sizes, ranging from 540 to 1,170 square feet. Available on exhibit level
- Power provided in meeting room
- Limited number available
- Contact SOCMA for daily rate availability

Show Program Advertising

- Distributed at registration to each attendee, and referenced year-round
- Available as add-ons during Attendee or Exhibitor online registration
- Materials Deadline: January 01, 2027

| Half Page Ad | Full Page Ad | Inside Front Cover | Outside Back Cover |
|--------------|--------------|--------------------|--------------------|
| \$2,000 | \$3,000 | \$4,000 | \$5,000 |

The Fine Print

To qualify for an exhibit, sponsorship or meeting room, companies must have significant chemical manufacturing, service, or sales operations based within North America, and/or be a SOCMA member in good standing.

Attendee & Exhibitor Badge Cancellation & Refund Policy

Attendee cancellation and refund requests will be accepted through Friday, December 18, 2026, and must be made in writing to SOCMA at meetings@socma.org. Refunds will be processed minus a \$150 processing fee. No refunds will be granted after December 18, 2026. Substitutions are permitted.

Exhibitor Space Cancellation & Refund Policy

Exhibit spaces can be cancelled until October 31, 2026, minus a \$1,000 processing charge. After October 31, 2026, any exhibit space and related fees are non-refundable due to commitments with the venue and exhibitor services. Cancellation requests must be made in writing to SOCMA at meetings@socma.org.

Sponsorships not refundable.





SOCMA Summit

November 11-13
Atlanta, GA

The SOCMA Summit (www.socma.org/summit) is the exclusive event for executive leaders in the specialty and batch chemical sector. The leaders of America's chemical companies utilize the Summit as an opportunity to step away from daily operations and engage with peers, thought leaders, and innovators from North America.



200+ Attendees

**Executive-Level
Representatives from
Member Companies**



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SPONSORSHIPS

Exclusive **Headline Sponsor** \$10,000 (\$12,000 Non-Member)

- Prominent lead sponsor in recognition
- Five complimentary event registrations
- Name/logo of company in Sponsor listing in all printed materials, including invitation and media releases
- Recognition and opportunity for keynote introduction and comments during the Thursday Networking & Awards Dinner

Platinum Sponsorship (two available) \$7,500 (\$9,000 Non-Member)

- Three complimentary event registrations and option of:
 - » Dinner reception sponsor
 - » Wi-Fi

Gold Sponsorship \$5,000 (\$6,500 Non-Member)

- One complimentary event registration and option of:
 - » Opening night reception sponsor with custom drink
 - » Networking Lunch
 - » Post-Dinner Reception

New options

- » Registration (sign at registration desk)
- » Coffee Bar
- » Lanyards
- » Badges

Silver Sponsorship \$2,500 (\$4,000 Non-Member)

- Option of
 - » Lunch or breakfast sponsor
 - » Logo on signage

Bronze Sponsorship \$1,500 (\$2,000 Non-Member)

- Logo on signage at breaks

All Sponsorships Include:

- Name/logo of company in sponsor listing in all printed materials, including invitation and media releases
- Listing on SOCMA Summit webpage as a sponsor





SOCMA Executive Dinner Series



Exclusive, high-profile event designed for executive business leaders of SOCMA member companies to network and identify trends and strategic growth opportunities. The event features a multi-course meal in a private venue, creating an intimate and sophisticated atmosphere conducive to meaningful dialogue. Attendees are a curated group of Executives and other senior leaders from prominent companies, providing a unique opportunity for peer-to-peer engagement.

Executive Dinners are hosted at least three times a year and gathers 15–20 people. The dinner is hosted by SOCMA CEO & VP, Membership & Engagement.

Sponsorship | Member \$7,500

- Exclusive event host
- Email blast to attendees pre- and post-event
- Marketed as sole sponsor of event



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SOCMA Industry Roundtables

SOCMA Regional Roundtables and Workshops cover issues critical to the specialty & fine chemical industry. These events are excellent opportunities for:

- SOCMA manufacturing member companies to host and share their advancements with industry colleagues.
- Sponsors who provide services to the industry to showcase their expertise, foster team growth and promote interdisciplinary learning across the industry.

Attendees include regulatory and operations-focused roles. The Roundtables include:

- Peer-to-Peer Networking:** Connect with professionals from leading companies within the industry to share experiences, best practices and insights.
- Industry Expertise:** As your teams navigate regulatory and operational challenges, Roundtable discussions address these issues directly, and your manufacturing and operations personnel will learn from experts and gain actionable takeaways.
- Top-of-Mind Topics:** Sessions cover critical issues affecting your facilities. Whether you're an EHS manager, regulatory compliance specialist, or plant manager, the content is tailored to your role and interests.

Format: 20–30 people in classroom setting.



SPONSORSHIPS

Networking Dinner—\$5,000

- Exclusive host of selected Roundtable
- Email blast to attendees pre-event
- Opportunity to speak at dinner

Registration Sponsor—\$2,500

- Opportunity to share printed collateral
- Logo on check-in sign

Meal Sponsor—\$2,500

- Option of breakfast or lunch
- Logo at meal function

Additional Opportunities

Directory Sponsorship

Ad on the SOCMA Website

**3-Month Ad—Member \$3,000
Non-Member \$5,000**

- Exclusive advertising
- 1 dedicated LinkedIn post

**6-Month Ad— Member \$5,000
Non-Member \$7,500**

- Exclusive advertising
- 2 dedicated LinkedIn posts

SOCMA Member Bulletin

Full-Month Ad

Member \$2,000 | Non-Member \$5,000

- Weekly newsletter
- Exclusive advertising opportunity
- Additional promotion on LinkedIn

Webinar Sponsorships

\$1,500

30-second comments at beginning of webinar

\$3,000

60-minute co-hosted webinar with SOCMA

Manufacturing Outlook

Full-Page

Member/\$2,500 | Non-Member/\$3,500

Half-Page

Member/\$1,500 | Non-Member/\$2,500

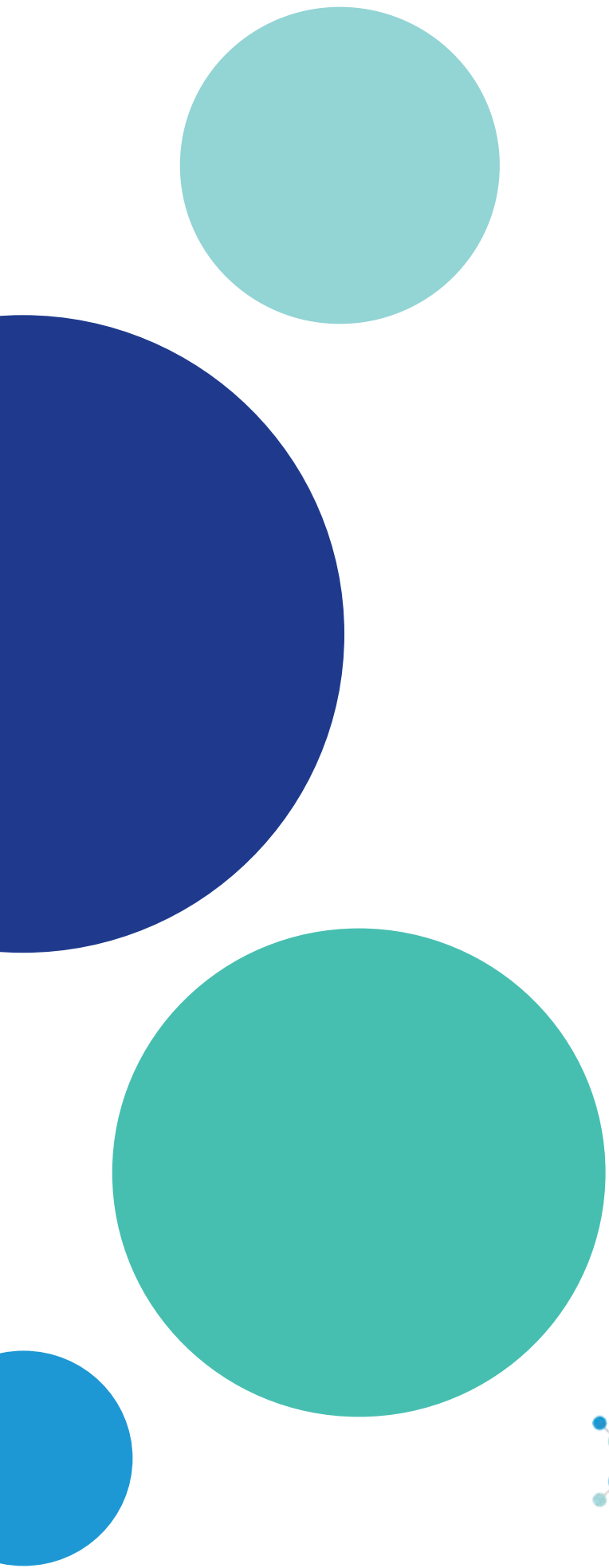
Quarter-Page

Member/\$500 | Non-Member/\$1,000

Inside Front or Back Cover

Member/\$5000 | Non-Member/\$7,500





socma

SOLUTIONS FOR SPECIALTIES